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# Corporate Cultures The Rites And Rils Of Corporate Life

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Corporate Cultures: The Rites and Rituals of Corporate Life [Terry Deal, Allan Kennedy, Allan A. Kennedy, Terrence E. Deal] on Amazon.com. \*FREE\* shipping on qualifying offers. Business experts everywhere have been

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finding that corporations run not only on numbers, but on culture. In this revised and updated 2000 edition of Corporate Cultures

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## **Corporate Cultures: The Rites and Rituals of Corporate ...**

What's more important to long-term prosperity is the company's culture—the inner values, rites, rituals, and heroes—that strongly

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influence its success, from top management to the secretarial pool. For junior and senior managers alike, Deal and Kennedy offer explicit guidelines for diagnosing the state of one's own corporate culture and for using the power of culture to wield significant influence on how business gets done.

### **9780738203300: Corporate Cultures: The Rites and Rituals ...**

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Corporate cultures : the rites and rituals of  
corporate life ... Corporate cultures : the  
rites and rituals of corporate life by Deal,  
Terrence E; Kennedy, Allan A. Publication  
date 1982 Topics Corporations, Culture,  
Organization, Sociétés, Culture,  
Organisation, Organisatiecultuur Publisher  
Reading, Mass. : Addison-Wesley Pub. Co.

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Deal, T.E. and Kennedy, A.A. (1982) Corporate  
Cultures The Rites and Rituals of Corporate  
Life.



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## **Deal, T.E. and Kennedy, A.A. (1982) Corporate Cultures The ...**

Corporate culture is a set of characteristics that define a business. It involves employee attitudes, standards (policies and procedures), and rites and rituals. The culture of a company is connected to the characteristics found in the surrounding society, but it also has some traits, such as a hierarchy system, that are unique.

## **What is Corporate Culture? (with pictures)**

In their classic 1982 book, "Corporate Cultures: The Rites and Rituals of Corporate

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Life," Terrence Deal and Allan Kennedy proposed one of the first models of organizational culture. When the book was published, it had many supporters, although there were also many who felt the idea of corporate culture would be just a passing fad.

## **Deal and Kennedy's Cultural Model - from MindTools.com**

All of these cultural manifestations are interpreted, evaluated, and enacted in varying ways because cultural members have differing interests, experiences,

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responsibilities, and values. Culture consists of the patterns of meanings that link these manifestations together, sometimes in harmony, sometimes in bitter conflicts between groups, and sometimes in webs of ambiguity, paradox, and contradiction.

## **Organizational Culture, Rituals and Taboos | Stanford ...**

Organizational culture is represented by a characteristic set of behaviors, revealed in what people do and say. True culture lies in the habits, rituals & ceremonies that are practiced by the people in the workplace.

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## **Workplace Culture – Habits, Rituals & Ceremonies ...**

Corporate cultures : the rites and rituals of corporate life. [Terrence E Deal; Allan A Kennedy] -- A strong culture is defined in terms of values, heros, rites and rituals, communications, corporate tribes, diagnosis, symbolic managers, change, and the future.

## **Corporate cultures : the rites and rituals of corporate ...**

Rites and rituals are verbal and nonverbal practices that express and reproduce

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organizational cultures. Rites Dramatic, planned sets of activities that bring together aspects of cultural ideology in a single event.

## **Organizational Communication Flashcards | Quizlet**

Corporate Cultures “Corporate Cultures: The Rites and Rituals of Corporate Life’ (Reading, Mass., Addison-Wesley, 1982) by Terrence Deal and Allan Kennedy makes a good companion book to “In Search of Excellence.’

**Corporate cultures: the rites and rituals of**

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## **corporate ...**

The article presents a review of the book  
“Corporate Cultures: The Rites and Rituals of  
Corporate Life,” by Terrence E. Deal and  
Allan A. Kennedy. References Kanter (1977)  
Kanter R. M. Men and women of the corporation  
.

## **Corporate Cultures: The Rites and Rituals of Corporate ...**

Organizational culture includes an  
organization's expectations, experiences,  
philosophy, as well as the values that guide  
member behavior, and is expressed in member

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self-image, inner workings, interactions with the outside world, and future expectations.

## **What is Organizational Culture? | Complete Definition and ...**

Corporate Cultures: The Rites and Rituals of Corporate Life Hardcover - January 21, 1982

## **Amazon.com: Customer reviews: Corporate Cultures: The ...**

Their first publication of The New Corpotate Culture Rites and Rituals was excellent! The editional publications of the authors including the revision of Corporate Cultures

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