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The Peoples Tycoon Henry Ford

Henry Ford may very well be greatest entrepreneur in American history. Few have had a greater impact on

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their time and culture the way Ford did in early twenty-first century America. There are many biographies available on Ford, but "The People's Tycoon: Henry Ford and the American Century" by Steven Watts may be the very

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The Henry Ford, an independent nonprofit organization celebrating the

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Ford and the American Century ...

The People's Tycoon: Henry Ford and the American Century by Steven Watts. How a Michigan farm boy became the richest man in America is a classic, almost mythic

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tale, but never before has Henry Ford's outsized genius been brought to life so vividly as it is in this engaging and superbly researched biography.

The People's Tycoon: Henry

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Ford and the American Century ...

This and so much else is included in the recent Henry Ford biography, *The People's Tycoon*, by Steven Watts.

Though Around 100 years ago Henry Ford had an idea that

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made him a billionaire.

Today's business folks (aka Republicans) seem to have forgotten the concept entirely: "The people who consume the bulk of the goods [and services] are the people who make them.

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The People's Tycoon: Henry Ford and the American Century ...

Henry Ford: The People's Tycoon By Philip Richter on May 11, 2018 in Auto Racing , Books , Cars , History ,

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People "Ford was able to demonstrate the superiority of an economy of abundance over one of scarcity and he elevated standards of living to a height never before dreamed of...."

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About The People's Tycoon.

How a Michigan farm boy became the richest man in America is a classic, almost mythic tale, but never before has Henry Ford's

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outsized genius been brought to life so vividly as it is in this engaging and superbly researched biography. The real Henry Ford was a tangle of contradictions. He set off the consumer revolution by

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producing a car affordable to the masses, all the while lamenting the moral toll exacted by consumerism.

**The People's Tycoon by
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Henry Ford: The People's Tycoon Michael McKinney One hundred fifty years ago, when Henry Ford was born, few could have foreseen the industrial and cultural changes that lay ahead—much less his role in bringing

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about those changes.

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Henry Ford may very well be greatest entrepreneur in American history. Few have had a greater impact on

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their time and culture the way Ford did in early twenty-first century America. There are many biographies available on Ford, but "The People's Tycoon: Henry Ford and the American Century" by Steven Watts may be the very

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cross-examined by a lawyer for the Chicago Tribune.

Ford had ? led a libel lawsuit against the Tribune for

The People's Tycoon

Henry Ford, a major

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architect of modern America, has lived on in the imagination of his fellow citizens as an enduring figure of fascination, an inimitable individual, a controversial personality, and a social visionary from

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the moment his Model T brought the automobile to the masses and triggered the consumer revolution.

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The People's Tycoon: Henry Ford and the American Century ...

Steven Watts talked about his biography The People's Tycoon: Henry Ford and the American Century, published

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Performing the same magnificent feat for Henry Ford as he did for Walt Disney (in The Magic Kingdom), historian Watts offers a magisterial and balanced biography ... The People's Tycoon: Henry ...

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In "The People's Tycoon: Henry Ford and the American Century," Steven Watts portrays Ford --

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convincingly -- as not just a business genius but a cultural pioneer who heralded and exploited as no . . .

**'The People's Tycoon':
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The People's Tycoon is an insightful and well-balanced biography of Henry Ford, the man who helped usher in the

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new mass consumer society along with the concept of mass production which produced his famed Model T. This car became a symbol of the ordinary person's ability to partake in this new era of plenty and

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