

The Startup Owners Manual Step By Guide For Building A Great Company

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The Startup Owners Manual Step

The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, acknowledged catalyst of the "Lean Startup" movement, and tested and refined by him for more than a decade.

Amazon.com: The Startup Owner's Manual: The Step-By-Step ...

The Startup Owner's Manual is a step-by-step, near-encyclopedic reference manual or "how to" for building a successful, scalable startup. Want to know what to do the first, week, month or year? What's the right distribution channel for your product? How to get traffic to your web site?

The Startup Owner's Manual: The Step-By-Step Guide for ...

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The Startup Owner's Manual lays out the best practices, lessons and tips that have swept the startup world, offering a wealth of proven advice and information for entrepreneurs of all stripes. It is the go-to resource for thousands of startups, leading universities (including Stanford, U.C. Berkeley and Columbia) and the U.S. National Science Foundation, among many others.

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The Owner's Manual and the Customer Development model it details push startup founders out of the building, where customers live, to transform an entrepreneur's guesses about his or her business...

The Startup Owner's Manual: Introduction | Inc.com

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His second book, The Startup Owner's Manual, published in March 2012, is a step-by-step guide to building a successful company that incorporates the best practices, lessons and tips that have swept the startup world since The Four Steps was published. His essays on his blog, www.steveblank.com,...

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The Startup Owner's Manual lays out the best practices, lessons and tips that have swept the startup world, offering a wealth of proven advice and information for entrepreneurs of all stripes. It is the go-to resource for thousands of startups, leading universities (including Stanford, U.C. Berkeley and Columbia) and the U.S. National Science Foundation, among many others.

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